



*InstantCallBack is 1st **CLICK 2 CALL** Service for all Website Owners those like to offer a free phone call to their visitors for Instant Orders of Hot Prospect.*

## InstantCallBack

[www.InstantCallBack.in](http://www.InstantCallBack.in)

### Contact Info:

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Click 2 Call | SMS 2 Call  
Voice Broadcasting | Virtual Call Center

JoinIndia Technological Solutions Limited

- **Solutions:**

- ***InstantCallback*** Click 2 Call
- ***InstantCallback*** SMS 2 Call



## **1. InstantCallback Click 2 Call :**

*InstantCallback Click 2 Call* is the instant Callback Services for all Web Site Owners / Webmasters / Marketing Team of your Website, etc. that like to offer a free phone call to their visitors.



## **2. InstantCallback SMS 2 Call :**

*InstantCallback Click 2 SMS* help to connect Website Owner or their Call Centre or Sale Executive instantly with customer who has responded by SMS to your advertisements.



*InstantCallback.in* allows web Site Visitors to type in their Mobile No. & email and click on ***Click2Call /Click2SMS*** Button, instantly they will be connected to a representative of the site owner over normal phone lines.

## >> How InstantCallback Click 2 Call Works:

- The customer clicks on the Instant Callback Button, enters his or her phone number, and clicks Click 2 Call button.
- Now the **InstantCallback.in** server builds a connection to the phone number entered by the web visitor and connects the two phone calls.
- The link immediately triggers a call to a specific phone number at your company. Your sales or customer service representative answers, and the service inform them that they are being connected to a web site visitor.
- Your company representative and your customer are immediately conference together and your staff can answer the visitor's question.



### ➤ In Each Widget you can Configure following settings:

1. **Caller [Leg 1 : Your Company Mobile Number]**
2. **Times 2 Retry [Number of Times you want to Retry call in Not Picked]**
3. **Accessible on Domain [Your website name on which U are going to use this widget]**
4. **Week Off [U can set SUNDAY as your week Off]**
5. **Time Off [From] {9 AM }**
6. **Time Off [To] {9 AM}**
7. **Choose Icon {Image you wish to Put on your website for Click2Call}**
8. **General Widget Setting you can Black List & White List Visitor Email id, phone no., IPs.**
9. **You can Configure Auto Email Reply to each Visitor who Submits Click2Call Request, with your company profile, etc.**

### ➤ InstantCallback Click2Call Plans:

Plan ID	Price per Month	Free Call2Call Minutes	Free Credits
ICBC2C599	5,99.00	300	600
ICBC2C1499	1,499.00	1000	2000
ICBC2C2499	2,499.00	1800	3600
ICBC2C5499	5,499.00	4600	9200



## • InstantCallback Topup:

#	Minutes	Credits	Rate(Rs.)	Amount(Rs.)	Net Charge(Rs.)
1	12500	25000	080	20000.00	22060.00
2	25000	50000	0.75	37500.00	41362.50
3	50000	100000	070	70000.00	77210.00
4	125000	250000	0.65	162500.00	179.237.50
5	250000	500000	0.60	300000.00	330900.00

### Note:

1 Sub Keyword is Free with every Plan.

Rs.300/- per Month extra charged for Main Keyword.  
(Optional)

Service Tax @ 10.3 % extra.

Credit are Charges per side [Owner(Leg 1) & Visitor(Leg 2)]

2 Credit is Charged per 30 Second Call (Leg1 + Leg2).

**ICB XXXX** Message  
send to 786 000 5444

**XXXX**- Your Company Sub Keyword

**YYYY CB** Message

send to 786 000 5444

**YYYY**- Your Company Main Keyword

## >> How InstantCallback SMS 2 Call Works:

- The customer type the SMS as suggested in the advertisement and send it for request a Instant Callback.
- Now the **InstantCallback SMS2Call** server builds a connection to the mobile number type by the customer and connects the phone calls.
- The link immediately triggers a call to a specific phone number at your company. Your sales or customer service representative answers, and the service inform them that they are being connected to customer.
- Your company representative and your customer are immediately conference together and your staff can answer the visitor's question.



### • Control:

All **InstantCallback.in** account owners can set their time-zone, business hours and country list for their **InstantCallback.in** account in the on-line control panel. This way the **InstantCallback.in** account owner decides when he is available for calls and from which country or countries he accepts **InstantCallback.in** calls.

### • Privacy:

The **InstantCallback.in** system does not show the phone number you stored in the system to the web-visitor. The **InstantCallback.in** account owner can for example accept **InstantCallback.in** calls on his mobile phone without publishing his mobile phone number. The **InstantCallback.in** account owner can change the stored phone number in the on-line **InstantCallback.in** control panel any time.

- **Click 2 Call features Features :**

1. **No Software Required:** The application is entirely online and doesn't require any installation or plug-in from either the company or the customers
2. **Simple Process:** Sign up>> Login >> Create Widget>> Copy and paste your Widget Code in your web page and use ICB.
3. **Hosted Solution:** This is a completely hosted solution, the only thing you need to do is add a link to your website.
4. **Visitor Validation (Optional):** We offer Visitor Validation via SMS, once visitor enters his number he is send a SMS with Verification code, and ask him to enter Verification code, if he enter correct Code Call is Initiated from IVR else laps.
5. **ICB Icons Customization:** You can choose from ICB gallery of pre-designed ICB icons or design your own Icon and upload.
6. **Branding:** Upload of your own logo which will be seen in top of dialing popup of ICB. Branding to the ICB! Window.
7. **You Help for Web Visitors:** Extensive step by step help for the web visitor.
8. **ICB history:** Access to the ICB! Call History.
9. **Real Setup your business hours:** Setting of your business hours. Outside business hours calls are blocked, but phone numbers are logged in the ICB! History.
10. **Real time display:** Real time display of call times for both the website owner and the visitors time.
11. **Flexible database driven:** Flexible database driven solution.
12. **Security:** You can block the mobile numbers, email ids and IP addresses for unwanted Spam Attacks.
13. **Auto reply:** Auto email reply to the customers, the moment he submits a request for call back. In this you can send your Company Profile, Product Information, Offers etc.
14. **Multiple Icons and phone numbers:** There is no restriction on the number of ICB buttons you have on your website. You can even assign different phone numbers to different icons on your website. For example, sales calls will be directed to the sales department while support calls will go directly to the support department Numbers.
15. **API:** We Provide ICB API for developers to integrate it within their application, domain specific.

- **InstantCallback.in Benefits :**

1. *Use as Wake-up and Appointment Reminder Service*
2. *Increases your Customer's Satisfaction*
3. *Easy to Use, Just Click and Submit InstantCallback Number*
4. *Increases your Visitor's Interaction*
5. *Increases your Website's Responsiveness*
6. *Helps You Easily Provide Live Online Help*
7. *Unlimited Call Volumes, Transfers, Voicemails, etc.*
8. *Loaded with Call Management Options*
9. *Enhanced Security Features*
10. *Powerful Add-on and Upgrades*
11. *Integration with Web, Phone, Email, Fax, IVR, Voicemail.*
12. *Better than an 1800(toll free).*

- **InstantCallback.in is designed for :**

- **Large enterprises:**

*Flexible solution routing web visitors to multiple departments and call centres based on their needs.*

- **Small business:**

*Simple solution directing your web visitors to one phone number.*

- **Pay Per Call :**

*InstantCallback is the basis ingredient needed for pay-per-call advertising schemes.:*

When you connect with a website visitor via **InstantCallback.in**, you've got a better chance to close them than if they simply dial your 800#. Why? Because Click2Call technology not only delivers the visitor to your ear—it also includes data about the visitor that gives you a sales advantage.



Click 2 Call | SMS 2 Call

Voice Broadcasting | Virtual Call Center

**JoinIndia**

An Internet Solution Company

[www.JoinIndia.com](http://www.JoinIndia.com)

**Contact Info:**

**Mumbai Office**

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