



*InstantCallback is 1<sup>st</sup>. CLICK 2 CALL Service for all Website Owners who like to offer a free phone call to their visitors for Instant Orders of Hot Prospect.*

## **InstantCallback**

**Click2Call Service | SMS2Call**

### **Contact Info:**

24 \* 7 Help Desk:    **+91 8090606090**  
Mumbai                :   **+91 9769525430**  
Delhi / NCR           :   **+91 9313511847**  
Email                   :   **Info@instantcallback.in**

 **InstantCallback**  
[www.InstantCallback.in](http://www.InstantCallback.in)

- Solutions:

- **InstantCallback** Click 2 Call
- **InstantCallback** SMS 2 Call



## 1. InstantCallback **Click 2 Call** :

*InstantCallback Click 2 Call is the instant Callback Services for all Web Site Owners / Webmasters / Marketing Team of your Website, etc. that like to offer a free phone call to their visitors.*



## 2. InstantCallback **SMS 2 Call** :

*InstantCallback SMS2Call helps to connect Website Owner or their Call Centre or Sale Executive instantly with customer who has responded by SMS to your advertisements.*



*InstantCallback.in allows Web Site Visitors to type in their Mobile No. & email and click on **Click2Call / SMS2Call** Button, instantly they will be connected to a representative of the site owner over normal phone lines.*

## >> How **InstantCallback Click 2 Call** Works:

- The customer clicks on the Instant Callback Button, enters his or her phone number, and clicks **Click 2 Call** button.
- Now the **InstantCallback.in** Server builds a connection to the phone number entered by the website visitor and connects to the Website Owner or his Call Centre or his Executive, the two phone calls are in Conference.
- The link immediately triggers a call to a specific phone number at your company. Your sales or customer service representative answers, and the service informs them that they are being connected to a web site visitor.
- Your company representative and your customer are immediately conference together and your staff can answer the visitor's question.



### • **Control:**

All **InstantCallback.in** account owners can set their time-zone, business hours and country list for their **InstantCallback.in** account in the on-line control panel. This way the **InstantCallback.in** account owner decides when he is available for calls.

### • **Privacy:**

The **InstantCallback.in** system does not show the phone number you stored in the system to the web-visitor. The **InstantCallback.in** account owner can for example accept **InstantCallback.in** calls on his mobile phone without publishing his mobile phone number. The **InstantCallback.in** account owner can change the stored phone number in the on-line **InstantCallback.in** control panel any time.

## >> How **InstantCallback SMS 2 Call** Works:

- The customer types the SMS as suggested in the advertisement and sends it for request an Instant Callback.
- Now the **InstantCallback SMS2Call** server builds a connection to the mobile number typed by the customer and connects the phone calls.
- The link immediately triggers a call to a specific phone number at your company. Your sales or customer service representative answers, and the service inform them that they are being connected to customer.
- Your company representative and your customer are immediately conference together and your staff can answer the visitor's question.



### • **Control:**

All **InstantCallback.in** account owners can set their time-zone, business hours and country list for their **InstantCallback.in** account in the on-line control panel. This way the **InstantCallback.in** account owner decides when he is available for calls and from which country or countries he accepts **InstantCallback.in** calls.

### • **Privacy:**

The **InstantCallback.in** system does not show the phone number you stored in the system to the web-visitor. The **InstantCallback.in** account owner can for example accept **InstantCallback.in** calls on his mobile phone without publishing his mobile phone number. The **InstantCallback.in** account owner can change the stored phone number in the on-line **InstantCallback.in** control panel any time.

- **Why Only InstantCallback.in :**

1. Respond to your prospects within 60 seconds!
2. Connect the prospect instantly to your Sales force - AnyOne..AnyWhere..AnyTime
3. Can handle prospect from Web, SMS, and Phone.
4. Failover mechanism ensures, You never lose a prospect
5. Connect to the prospect when they are Hot!
6. Higher Conversions!
7. Track & Monitor the prospect till its Closure – Never Lose a Customer!
8. Plug & Play System – No IT/ Process implications for you!
9. Software-As-A-Service (SAAS Model) – Pay only for Successful Conference!
10. Instant Response to web visitors.
11. Very Easy to Setup.

- **InstantCallback.in Features :**

1. ICB! Is a completely hosted solution and you only had to include a link to your window in your web pages.
2. Upload of your own logo, branding to the ICB! Window.
3. Special window template for Indian number forma.
4. Extensive step by step help for the web visitor.
5. Display of actual time of button owner and time of web visitor. Times are calculated based on our server time and compensated for button owners and web visitor's time zones.
6. Access to the ICB! Control Panel for on-line configuration of you InstantCallback application.
7. Access to the ICB! Call History.
8. Addition of a comment to calls in Call History.
9. Access to the ICB! Call shop for on-line purchase of additional prepaid credit.
10. Setting of your business hours. Outside business hours calls are blocked, but phone numbers are logged in the ICB! History.
11. Flexible database driven solution
12. On-line overview of all billed calls in your to ICB one account, can be downloaded to Excel.

- **InstantCallback.in Benefits :**

1. Use as Wake-up and Appointment Reminder Service
2. Increases your Customer's Satisfaction
3. Easy to Use, Just Click and Submit InstantCallback Number
4. Increases your Visitor's Interaction
5. Increases your Website's Responsiveness
6. Helps You Easily Provide Live Online Help
7. Unlimited Call Volumes, Transfers, Voicemails, etc.
8. Loaded with Call Management Options
9. Enhanced Security Features
10. Powerful Add-on and Upgrades
11. Integration with Web, Phone, Email, Fax, IVR, Voicemail.
12. Better than a 1-800 (toll free).
13. Call Transfer & Call Distribution Option.

- **InstantCallback.in is designed for :**

- **Large enterprises:**

*Flexible solution routing web visitors to multiple departments and call centres based on their needs.*

- **Small business:**

*Simple solution directing your web visitors to one phone number.*

- **Pay Per Call :**

*InstantCallback is the basis ingredient needed for pay-per-call advertising schemes.*

When you connect with a website visitor via **InstantCallback.in**, you've got a better chance to close the order than if they simply dial your 1800#. Why? Because Click2Call technology not only delivers the visitor to your ear—it also includes data about the visitor that gives you a sales advantage lead.



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### **Flash Demo**

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